

NatalieKeister

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QUALIFICATONS

Over 15 years experience with design, illustration, and digital media. Accustomed to working in fast-paced environments with high profile clients. Highly experienced with Photoshop, Illustrator, Dreamweaver, XHTML, HTML, and CSS. Some experience with Premiere, AfterEffects, Flash, and PHP.

EXPERIENCE

Web Designer/Project Manager

UMBC, July 2010 - Present

Providing custom web design, coding, site architecture, graphics and blog options for a variety of University of Maryland departments and projects. Currently designing web sites for The Department of English, Academic Advising, Sociology & Anthropology, and The Institute of Marine and Environmental Technology. Developed and implemented project profiles, creative briefs, workflow outlines, and client questionnaires in order to streamline project management processes. Additional duties include client interfacing, time/budget management, coordinating collaborations with developers and other designers.

Web Designer

TravelClick, November 2009 - February 2010

Created home and sub page designs with added focus on specials applications, photo galleries, and various call-outs for hotel and hospitality industry clients. Participated in client kick-off calls and worked closely with Implementation Managers to develop and convey a unique branding experience for clients in order to drive online booking sales.

Creative Director

Digímo, July 2001 - January 2002

Led and mentored a team of designers. Designed and directed web sites, CD-ROMS, and various print projects for high-profile local businesses including The Babe Ruth Museum, Boy Scouts of America, and The Port Discovery Museum. Collaborated with project manager and marketing VP on development and support of proposals, project plans, schedules, budget, and client interface.

Senior Web & Multimedia Designer

Mentor Technologies Group, Inc., July 1999 - March 2001

Worked closely with marketing director and product managers to conceptualize and develop web sites, Flash product demos, corporate CD/ID-ROMS, email campaigns, and digital newsletters. Designed various logos and icons for product branding and corporate identity. Other tasks included HTML production, web maintenance, and Web and user-interface design.

FREELANCE / HIGHLIGHTS

Freelance Web and Multimedia Designer

January 1997 - present

Currently providing web design, Flash animation, graphics, illustration, project management and consulting to numerous clients including Eisner & Associates, Sinai Hospital, MetaMedia Training, Synthesis Professional Services, Key Technologies, DCI Landscaping and Project Skip.

Illustrator

Project Skip, October 2008 - January 2009

The Project Skip website was created to introduce the non-profit organization which screens children for developmental delays and cognitive mental concerns for schools, families, and clinics. The existing site needed an animal-inspired character to be developed and rendered in various poses. Using Adobe Illustrator, I created a colorful, playful hippo in three poses. One of which was incorporated into the logo and used as an integral part of the overall look and feel of the web site.

eLearning Multimedia Designer

MetaMedia Training International, Inc., April 2004 - December 2004

Created graphics and animations for HVAC (Heating, Ventilating, and Air Conditioning) eLearning curriculum. Diagrams and written instructions from an existing storyboard needed to be converted into fully animated interactive lessons that detailed the various HVAC equipment and how they functioned.

eLearning Multimedia Designer

Sinai Hospital, The International Center for Limb Lengthening, April 2002 - August 2002

Converted textbook lessons into digital interactive demonstrations of various medical procedures and instruments used in the correction and treatment of limb length discrepancies, deformities, defects, etc. by translating traditional static illustrations and their descriptions into fully animated, digital graphical representations for a series of eLearning tutorials.

EDUCATION

Master of Arts, Digital Imaging

The Maryland Institute College of Art, 1999

Continuing Studies, Graphic Design

The Maryland Institute College of Art, 1996, 1997

Bachelor of Fine Art, Visual Communications

The Maryland Institute College of Art, 1995